



CALL FOR APPLICATION: SEMINAR WEEK (2 KP) AND FOCUS WORK (6 KP)

Activation: Todo Modo's
Edicola «Periodicō 11:11»
in Florence, Italy

We invite students to artistically engage with the public space «Periodicō 11:11» in Florence, alongside its founders and innovators Todo Modo (Maddalena Fossombroni and Pietro Torrigiani). The project is structured in several phases: a Seminar Week and a possible Vertiefungsarbeit (Focus Work). It begins with a preparatory meeting with the founders on 12 November 2025, followed by a second session in February 2026. The Seminar Week (Cost Category C) with on-site artistic interventions will take place in March 2026. Students who wish to continue their engagement can then develop their individual Focus Work based on their participation in the Seminar Week. **Please note:** participation in the initial phases (including the November and February sessions) is a prerequisite for taking part in the Seminar Week.

Start and Preparatory Meeting

November 12 — 16:00 Chair (HIL F 47)

Meeting with Pietro & Maddalena. Introduction to the project, conceptual frameworks (urban/public/mobile space, public art, design, performance, publications, and architecture). Discuss the collaboration. Collaborative discussion, followed by a shared dinner at the Chair.

We seek students interested in experimenting artistically with public space, its architecture, and performative spaces, including the transformation of urban objects and the rethinking of what a kiosk can do—not just as a space for newspapers, but as a stage, a site, a gathering point, a sound transmitter, or mobile studio, for example. Todo Modo's «edicola» is more than a newsstand—it is becoming a kind of urban node: for reading, gathering, performance, and community building. It offers a laboratory for imagining how small elements of the city can shift and provoke. This project offers you the chance to engage directly with public space interdisciplinarily through art, architecture, and performance. If you love working both conceptually and materially, want to test ideas in urban space, and want to collaborate with Todo Modo and your peers to activate a special place in Florence — this is for you. We look forward to your proposals!

HOW TO APPLY

Please send • **Your Interest Statement** (max. 300 words) • **Portfolio showcasing your creative work** (max. file size: 10 MB) to artinspaceandtime@arch.ethz.ch by Monday, 3 November 2025.

In your interest statement, please address:

- What draws you to this project / what themes would you like to explore (urban/public/mobile/performance)?
- Ideas (even preliminary) of interventions or forms that interest you.
- How does this project fit into your studies and artistic / architectural interests?
- Please indicate whether you are also considering a Focus Work after the Seminar Week.

Participants will be notified by 5 November 2025.

Todo Modo «Periodicō 11:11»

© Todo Modo, «Periodicō 11:11» in Florence. © Todo Modo.

Todo Modo is a flourishing bookstore and independent cultural initiative in Florence, known for its events, performance space, and strong local roots: «a cozy local spot for older regulars and a kind of spaceship for high-frequency adventurers». Maddalena and Pietro understand Todo Modo as «a mushroom that keeps sprouting new little mushrooms, creating a wide mycelial network... a bookstore, a radio, a book fair, a print shop, a design studio, communication projects, and much more». For more information, visit: www.todomodo.org. More recently, Todo Modo's founders acquired a newsstand («edicola») at Piazza Edison and transformed it into «Periodicō 11:11». The concept: a space that retains its identity as a newsstand, but also becomes a site for cultural and artistic exchange—special magazines, books, community events, exhibitions, and public interventions.